



New Zealand Institute of Valuers

Member Logo Usage Policy

Review protocol

Policy reviewed and approved by:	Date Implemented	Next Review Date
CEO	August 2021	September 2022

Stakeholders

PINZ President	<input type="checkbox"/>
NZIV President	<input checked="" type="checkbox"/>
Council Chairs	<input type="checkbox"/>
Committee Chairs	<input type="checkbox"/>
Branch Chairs	<input type="checkbox"/>
NST	<input checked="" type="checkbox"/>
Membership	<input checked="" type="checkbox"/>
Other.....	<input type="checkbox"/>

New Zealand Institute of Valuers policy on Member Logo usage

Membership of the New Zealand Institute of Valuers (NZIV), and subsequently the use of the NZIV postnominals, name and logo are important tools for Members to clearly identify and promote themselves as professional valuers who are members of the NZIV.

NZIV Members must apply to the NZIV General Secretary for authorisation to use the Member Logo and Members must comply with the requirements of this policy. The application form is included as an appendix to this policy.

Only Members who are fully paid Members of NZIV may use the NZIV Member Logo and the logo must never be used in a way that implies that a non-member is acting in association with or as part of the NZIV.

Members must be fully cognisant of the NZIV Code of Ethics, including Section 7 (Advertising and Promotion) and the Member Logo must never be used in a way that implies the NZIV endorsement of any specific service, product or valuation assessment.

NZIV Council may suspend or withdraw a Member's usage rights of the Member Logo at its sole discretion.

Specified NZIV Member Logo

Subject to this policy, which has been approved by the NZIV Council, Members are encouraged to use the NZIV Member Logo which has been specifically prepared for the exclusive use of Members.

Members may only use the specified logos below and may not use any other version of the NZIV logo or use the logo in any way that contravenes this policy. The greater the consistency of application of the brand, the more successful we will be in building a strong and recognisable identity.

Colour Member Logo



Reverse White Member Logo



Member Logo usage requirements

1. Members may only use the current, specified NZIV Member Logos as provided electronically by NZIV.
2. The Member Logo may only be used on white or black backgrounds. The colour Member Logo must only be used on white backgrounds and the reverse white Member Logo must only be used on black backgrounds.
3. The Member Logo may be resized to suit the material it is being used for but all aspects of the logo including the strapline must remain fully legible and the logo's ratio must not be changed (i.e. the logo must not be stretched or compacted). Apart from changing the size of the logo, the logo must not be altered or modified in any way (including the colours, font and style) and must be used in accordance with the requirements of this policy.
4. The logo must be kept horizontal (i.e. not used on an angle) and it must not be distorted or embellished with effects such as 3-D or shadowing.
5. The logo must be kept clear of any other graphic elements and have sufficient clear space around the logo to ensure that the logo is not obscured or cluttered.

Any queries regarding the use of the NZIV logo or name should be directed to:

Membership Secretariat

membership@property.org.nz

APPLICATION TO USE THE NZIV MEMBER LOGO

- Please carefully read the above NZIV policy on the use of NZIV Member Logo
 - Complete and sign the details section below
 - Once complete, send this form to membership@property.org.nz
 - If approved, NZIV will forward electronic copies of the logo to you for your usage
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Name of NZIV member making application:

I confirm that I have read and agree to abide by the NZIV Member Logo Usage Policy and, if my application is approved, I will only use the logo in accordance with the requirements of the policy. I understand that the NZIV may suspend or withdraw my use of the NZIV Member Logo at its sole discretion at any time.

Signature:

Date:

NZIV Office Use Only: Date application received	Meets Criteria:
Date application approved or declined	
Date applicant advised	
Member Code	